



## STRATEGIC INFORMATION SHEET

### VISION

LIFT Youth Development Inc. exists to enable 'at risk' youth to realise their full potential, make a meaningful contribution in society and leave a positive legacy for others to follow.

### MISSION

The mission of LIFT Youth Development Inc. is to:

- Radically engage 'at risk' youth through unique aviation based programs.
- Enhance a youth's awareness of their inherent value and ability, improving self confidence and their personal belief and desire to achieve positive outcomes.
- Teach risk management and decision making skills applicable to all aspects of life.
- Facilitate stronger, more transparent and effective relationships between 'at risk' youth and their support workers.
- Invigorate, motivate and assist organisations in the community and their staff working with 'at risk' youth.
- Develop a stable, viable and sustainable organisation capable of effective operations in the broader Australian community and beyond that is positively impacting significant numbers of 'at risk' youth.

### OPERATIONAL STRATEGY

The operational strategy employed to enable the vision and mission of LIFT is to:

- Engage 'at risk' youth with exciting, hands on, adventurous and seemingly risky activities.
- Use aviation to take youth out of their 'comfort zone' and immerse them in an 'adventure zone' where LIFT staff can rapidly build trust and rapport.
- Establish programs that enable understanding and practical application of proactive, effective risk management and decision making skills.
- Tailor programs that compliment our partner youth development organisations operational goals.
- Establish programs that build self confidence and awareness through a deeper understanding of each youth's personal value and unique abilities.
- Enhance the relationship between an organisations worker and the youth through shared experience outside of the 'normal' comfort zone.
- Use technology based and culturally relevant interactive tools to enhance the delivery and assimilation of risk management, decision making and other key life skills.
- Establish program elements that give 'at risk' youth the best opportunity to contribute meaningfully in society and leave a positive legacy for others.



## **ORGANISATIONAL STRATEGY**

The organisational strategy to enable LIFT operations is to:

- Maintain a professional Board with expertise in every facet of LIFT Youth Development operations and managerial responsibilities.
- To attract, train and retain a passionate, motivated and effective team of employees and volunteers.
- Employ a simple operational model that minimises the need for large administrative and asset overheads.
- Develop and maintain governance and compliance documentation that meets government requirements and industry best practice.
- Proactively manage growth and development to ensure stable and sustainable operations.
- Establish and consolidate effective and dynamic working relationships with other community organisations engaged with 'at risk' youth.
- Facilitate LIFT Youth Development operations through:
  1. The establishment of Deductible Gift Recipient (DGR) status with the Australian Tax Office,
  2. The provision of programs to organisations currently funded to work with 'at risk' youth,
  3. Applications for funding through like minded foundations, trusts and organisations,
  4. Regular fundraising activities, and
  5. Partnering with philanthropic members of the community who have influence and or means.

### **Note**

If you would like more information on LIFT Youth Development Inc. or would like to meet with the LIFT team to discuss future partnering possibilities then please contact Paul Simmons on 0402 222 440 or [simmolift@gmail.com](mailto:simmolift@gmail.com).